

Rebroke motor policies with Applied Relay

Applied Relay, the product of choice for Ireland's general insurance brokers, developed a functionality to rebroke existing and potential private motor policies with ease.

Traditionally, brokers may call, text, email or mailshot their leads to sell their services when they know a Motor policy is due for renewal. Applied Relay offers the Batch Renewal Invite capability that allows you to easily produce customer invites for large numbers of renewals, without the need for constant user interaction throughout the process. Documentation is generated in packs based on your pre-defined rules and the specific private motor scheme selected.

Applied Relay also allows you to quote last year's prospects, producing a batch of letters for multiple clients showing what this year's Motor premium could be based on the risk details that you currently have saved. These campaigns that provide the client with a premium produce a higher response rate than traditional methods.

Applied Relay Motor Rebroke provides your business with:

- The ability to pre-configure documents with existing data to keep you from requesting input from customers or requiring them to acknowledge any messages.
- A report that logs any errors and exceptions that occurred with a renewal once the batch invite is complete.
- The ability to view, process and print documents via the Document Processing Manager utility.

Enables your business to

- Eliminate the time-consuming administrative tasks involved with renewals
- Deliver more timely customer service
- Retain clients by having a proactive renewal process

Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognised as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

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