

Managing Your Brokerage

# Applied Rating Services is Canada's comparative rating services software for insurance brokerages

**Applied Rating Services is Canada's comparative rating service for insurance brokerages that provides the industry's most accurate rates for the most insurers nationwide.**

Applied Rating Services enables your brokerage to provide quick, accurate pricing and rate comparisons for automobile and property insurance.

The comprehensive portfolio of rating services also enables your brokerage to provide online and mobile customer and prospect self-service quoting anytime, anywhere.

Applied Rating Services offers data validation and data prefill to further automate quoting processes and ensure the most accurate rate.

Building on more than 30 years of experience, Applied Rating Services continues to enable brokerages like your business to deliver an elevated customer experience and drive business growth.

**“ Applied Rating Services allows us to be more efficient and provide better service with accurate quotes to our customers. ”**

Karen Hoffin, VP, Go Insurance



## Enables your brokerage to

- Eliminate redundant workflows by prefilling current and prospective customer data into the application.
- Simplify sales and underwriting through automated collection and distribution of client insurance information between brokerages and insurers.
- Deliver customers and prospects anytime, anywhere mobile self-service automobile, property and motorcycle quoting.
- Provide your customers the best policy through access to the broadest and most accurate personal lines quotes than any other rating service.



# Core Capabilities

## Auto and property rating automation

Applied Rating Services automates auto and property rating processes for your brokerage through streamlined collection and distribution of client insurance information between brokerages and insurers to simplify sales and underwriting.

## Data validation

As part of Applied Rating Services, Applied ITV validates consumer reported property data in real time, providing current information and images about a property or nearby properties and neighbourhoods.

## Data prefill

Applied PreFill is a faster, more efficient way to provide your customers with automobile quotes. Enter a client's driver's license number and Applied PreFill pre-populates the underwriting information from the previous insurance policy directly into Applied Rating Services – saving up to 10 minutes per quarter.

## 24/7 self-service quoting

Applied WebRater enables your brokerage to offer 24/7 customer and prospect self-service automobile, property and motorcycle quoting through multiple online channels via a computer or mobile device.

## Sales reporting

Your brokerage can track sales opportunities and lead follow-up, as well as create reports to monitor your sales pipeline.

## Management system integration

Seamlessly integrated with a brokerage's management system and other rating services, Applied Rating Services enables your brokerage to leverage your management system workflows to extend the exchange of client information for quoting purposes.



**More than three million Canadian consumers request a comparative quote from independent brokers each month.**

Source: Business Insurance

## Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

Call 866.899.5120  
Visit [appliedsystems.ca](https://appliedsystems.ca)