Applied Rater® is the accurate, cloud-based insurance quoting application.
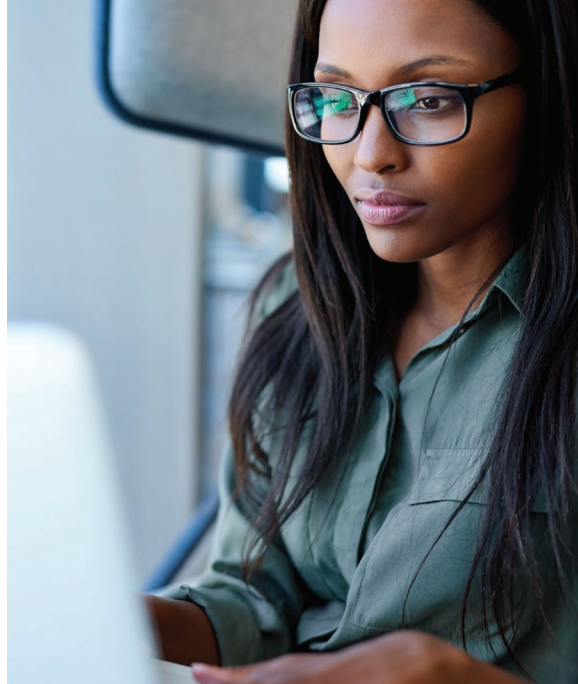
Many agencies feel they spend too much time retrieving quotes from multiple insurer sites. Even worse, some agencies are concerned that quotes often lack accuracy, ultimately creating a poor client experience.

Applied Rater enables you to present the most accurate and bindable rates to clients by automating the entry of required data into the insurer's site. The cloud-based insurance quoting application automates quoting workflows for more than 525 insurers nationwide – the broadest coverage of any quoting provider in the United States.

Applied Rater provides a single point of data entry to automate the exchange of information directly to insurers' websites within the application, reducing time spent managing duplicative data entry. Applied Rater enhances your agencies' competitive value by delivering fast, accurate quoting that improves productivity and enhances customer service to drive business growth and profitability.

> **The application enhances your competitive value and elevates your customer's experience by providing a more comprehensive and accurate quoting service across more personal lines of business.**

Crystal Hart, Director of Marketing, Hazel Partners, LLC

Enables your agency to

- **Eliminate redundant workflows by prefilling current and prospective customer data into the application to directly connect with insurers' quoting portals.**

- **Elevate your proposal process with pre-designed templates that automatically pull in rate quotes for customers in an easy-to-read, professional-looking proposal.**

- **Provide your customers the best policies through access to the broadest and most accurate personal lines quotes than any other comparative rater.**

- **Integrate rate quotes directly into your management system and online web forms to create a single point of data entry and validation.**

Core Capabilities

Agency management system integration

Integrated into agency management systems and online web forms, Applied Rater prefills preexisting customer and prospect data into the application, creating a single point of data entry and validation.

Broadest range of coverage

With extensive insurer and product line breadth, Applied Rater enables you to quote all personal business from a single application. Applied Rater supports more than 525 insurers and all personal lines of business including auto, home, umbrella, renters, condo, dwelling fire, flood and toys.

Built-in, industry-leading proposals

Applied Rater offers built-in proposals to provide a better customer experience for your clients. Pre-designed templates pull in quotes for clients in an easy-to-read, professional-looking proposal.

Automated information lookup

Applied Rater further streamlines the data collection workflow for a quicker sales process. In partnership with LexisNexis, you can auto-verify prospects and customers driving and dwelling information, ensuring accurate quotes while reducing time and expense spent manually managing these processes.

Usage Based Insurance discount

Applied Rater enables you to deliver additional levels of service by providing the option to enroll a policy and or individual vehicle in participating insurers' Telematics or Usage Based Insurance discount programs. The application allows you to quote this type of policy across all carriers when entering client data – versus the individual carrier level – so you don't waste time entering in the information multiple times.

More than 525 insurers nationwide – the broadest coverage of any quoting provider in the United States.

Source: Applied Systems

Why Applied?

Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

Call 800.999.5368
Visit appliedsystems.com

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