Applied Cloud® is the world's largest cloud platform purpose-built for the insurance industry.

The Applied Cloud is the only purpose-built cloud platform that provides a flexible operating environment with scalability for business growth, stronger business continuity protection and increased mobile access to business information.

Applied's Cloud team manages and maintains all hardware upgrades, Applied software updates and system testing processes, increasing agency investment value by reducing time and expenses spent managing these processes and ensuring availability of the latest software capabilities.

The Applied Cloud provides access to operations recovery, backup encryption, redundancy technology and active failover data centers while maintaining 99.99% uptime. Applied annually invests in our data centers, including a $33 million investment in cloud infrastructure, services and staff in 2017 to further support agency growth.

Today, more than 7,000 businesses and 100,000 users across four countries rely on Applied Cloud to improve business performance, increase data security and deliver cost savings.

> **The cloud provides access to the same data across all locations. The accuracy of data mitigates our E&O, and I sleep better at night knowing that our data is safe.**
>
> Bob McIntyre, IT Training & Quality Assurance Manager, Burns Insurance

Enables your agency to

- **Gain business continuity with access to operations recovery, backup encryption and data security.**

- **Scale business and seamlessly support expansion.**

- **Reduce expenses and time spent managing IT-related issues through automated maintenance and upgrades.**

- **Improve business performance and operations with a team of cloud experts.**

Core Capabilities

Data security
The Applied Cloud is made up of data centers that are Tier III+ as defined by the Uptime Institute, with 24/7/365 constant monitoring and performance of first-level problem resolution performed by Applied Network Operations Center. The Applied Cloud also leverages AES-256 data-at-rest-encryption (DARE) and is protected by a minimum of 128-bit, bi-directional, packet-level encryption.

High-availability architecture
The Applied Cloud platform is built with highly available architecture — meaning two times available load capacity for virtually zero downtime.

Active pairing
All Applied data centers are colocation facilities built exclusively to host data and for the sole purpose of running the production of Applied Cloud environments, providing active redundancy sites with the latest customer data in the event of a disaster.

Optimized configuration
The Applied Cloud team strategically configures agency software for optimal performance. Applied designs its cloud architecture on a multi-tier storage philosophy to place the right workload on the right performance storage. Applied Cloud also utilizes high availability network connectivity to ensure maximum bandwidth for greater performance and business continuity.

Team of experts
Applied Cloud is managed by a team of highly skilled cloud specialists with deep domain expertise who directly build, maintain and manage Applied software.

+100,000 users across four countries rely on Applied Cloud
Source: Applied Systems

Why Applied?
Applied Systems is the leading global provider of cloud-based software that powers the business of insurance.

Recognized as a pioneer in insurance automation and the innovation leader, Applied is the world's largest provider of agency and brokerage management systems, serving customers throughout the United States, Canada, the Republic of Ireland, and the United Kingdom.

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